



Corporate

Slow Meat 2014

A Symposium to Design
a Menu of Action for Less,
Better Meat in America

June 20-24, 2014

Denver, CO

Sponsorship

Opportunities



to Consider

Meat

from Field

to Fork

**1.
Land &
Water**

**2.
Production**

**3.
Processing
& Distribution**

**4.
Point of
Sale**

**5.
Consumption**



A Project of

THE PURPOSE OF SLOW MEAT

The purpose of Slow Meat is to consider our food system's successes and failures to deliver good, clean and fair meat in an age of industrialized food, capital concentration, and diminished choices. More than any other food, meat is emblematic of the challenges and opportunities for the production, processing, distribution, marketing and consumption of meat in America and beyond. The 2014 Slow Meat symposium will set in motion a year of shared learning and action that will culminate in a larger Slow Meat conference in June 2015.

Who will attend: Slow Food USA will assemble 100 Slow Food leaders together with private sector practitioners and advocates for rural development, animal welfare, chefs and butchers for a three day symposium.

What is Slow Meat: Slow Meat is a three-day symposium that will bring together 100 stakeholders from across the USA to share expertise in facilitated discussions and planning. Our goal is to produce a menu of practical action for Slow Food communities across the USA to deploy, measure, refine and report back to a larger national community of advocates who seek change in our food system. The symposium will have both public and private events. Friday will include a public lecture and several ticketed public events, like tastings and tours. Saturday and Sunday are exclusive to the 100 delegates.

Where: Marriott SpringHill Suites, Denver, Colorado. This is extraordinary public/private facility contains a hotel/conference center, classrooms, teaching kitchens, and onsite dining run by students from the University of Denver.

When: Friday, 20 June - Sunday, 22 June 2014

SPONSORS & PARTNERS

Slow Meat 2014 is a rare opportunity for corporate partners to demonstrate a strong commitment to good, clean and fair food by supporting our efforts to consider meat. The 2014 symposium will provide ample opportunities to network, grow new relationships, and promote practices with like-minded individuals and organizations. Slow Meat 2014 is only the beginning of Slow Food USA's commitment to the goals of less meat, better. While the 2014 symposium attendance will be limited to 100 delegates, the public side-events will attract more people. The scale of the event will grow considerably when we reconvene in 2015 for a larger conference to share findings, refine and expand the menu and its applications. We are currently reaching out to those who share our concerns for meat at the five stages from field to fork. With the scale of this project growing in 2015, we seek support from companies, organizations and individuals who wish to get involved at this early stage to help shape this strategic project.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$25,000

Support the entire event.

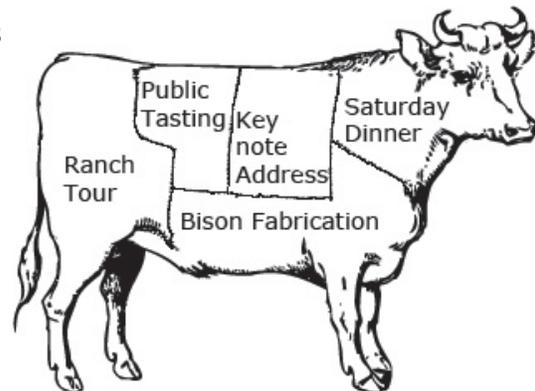
- Headlining sponsor with company's logo on all conference signage and material
- Acknowledgement at kick-off of event
- One exclusive invitation to Slow Meat 2014 private stake-holder discussions Saturday and Sunday
- Four tickets to Friday's public events
- Invitation to VIP reception
- Booth at ticketed public tasting event to promote and showcase your company
- Opportunity to include product or promotional materials in Slow Meat tote bag
- Logo according to sponsorship level on all symposium materials, including program booklet
- Logo listed under business supporter section of our Slow Meat webpage
- Listed in the donor roll of the Slow Food USA Annual Report

Event Underwriting Sponsor: \$10,000

Support a key component to the event.

- Provide underwriting for one of five key events with logo on all event materials:

- Friday Bison Tour
- Friday Bison Fabrication
- Friday Keynote Address
- Friday Public Tasting
- Saturday Dinner



- Acknowledgement at kick-off of event
- Two tickets to Friday's public events
- Invitation to VIP reception
- Booth at ticketed public tasting event to promote and showcase your company
- Opportunity to include product or promotional materials in Slow Meat tote bag
- Special recognition on conference program booklet
- Logo listed under business supporter section of our Slow Meat webpage
- Listed in the donor roll of the Slow Food USA Annual Report

Supporter: \$5,000

Be part of our community of investors.

- Logo according to sponsorship level on all promotional material, including program booklet
- Opportunity to include product or promotional materials in Slow Meat tote bag
- Logo listed on business supporter section of our Slow Meat webpage
- Listed in the donor roll of the Slow Food USA Annual Report

Delegate Sponsor: \$2,500

Help a limited resource delegate attend Slow Meat.

- Your contribution makes it possible for us to open the symposium to delegates with limited resources
- Name in conference program booklet
- Logo listed on business supporter section of our Slow Meat webpage
- Listed in the donor roll of the Slow Food USA Annual Report



We are looking for private sector allies and philanthropic investors: At Slow Food USA, we are greatly encouraged by the promising practices that are generating wealth on the land, providing welfare to animals and nourishment to communities and economies. These practices are built upon an encouraging balance of traditional knowledge and surprising innovation. Please help us assemble stakeholders to help us translate these promising practices into logical next steps on the ground by developing a menu of action in June 2014 that we will field test via our network of 170 chapters across the USA.

Please consider investing in Slow Meat as a sponsor. For questions and more details, please email SlowMeat@SlowFoodUSA.org to schedule a telephone conversation with our team.

Slow Food USA
68 Summit Street, #2B
Brooklyn, NY 11231
(718) 26-8000

SlowMeat@SlowFoodUSA.org

Slow Food USA is a 501[c]3 nonprofit corporation. Corporate sponsorships are governed by Slow Food USA's Corporate Sponsorship Policy (copies available upon request). Please also note, sponsorships contribute to Slow Food USA's unrestricted general operating account.



WHO WE ARE

Slow Food USA is part of the global Slow Food network of over 150,000 members in more than 150 countries. Through a vast volunteer network of local chapters, youth and food communities, we link the pleasures of the table with a commitment to protect the community, culture, knowledge and environment that make this pleasure possible. Our mission as an international grassroots membership organization is good, clean and fair food for all. Slow Food USA has 170 local chapters and 40 campus chapters that coordinate local activities, projects and events. For more, log onto SlowFoodUSA.org.

