

# Quick Start Guide

## Lifecycle of Your Campaign:



## Roles & Responsibilities:

### Campaign Coordinator

- Be main point-of-contact for campaign
- Coordinate volunteers to help w/ distribution day
- Motivate students & help promote the campaign

### Volunteers

- Pick-up products from vendors (optional)
- Organization of products on delivery day
- Help promote the sale

### Teachers

- Consistently remind students about campaign
- Bring local food/health issues into the classroom
- Celebrate Student Success

### Administration

- Support your staff in making time for fundraising
- Offer free in-school incentives to students
- Promote campaign to parents via email

See our Campaign Hosting Guide for more details