

Minutes of the Slow Food USA Board of Directors
via Conference Call
Wednesday, January 17, 2007
approved

Board Members in Attendance: Allen Katz, Lynn Eve Komaromi, Peter de Garmo, Lynne Frame, Eleanor Bertino, Chris Carpenter, Kelly Gibson, Lizz Hund, Jeffrey Roberts

Staff Members in Attendance: Erika Lesser, Silvia Monasterolo

Adopted Motions

Approved December 2006 Minutes

Approved formation of Slow Food Nation as a California based, tax-exempt subsidiary corporation

Development Report Presented

- Established the need for new Development reports to provide clear information to the Board and be able to be produced by staff with minimal time.
- Many unsolicited gifts came at the end of 2006, Erika and Gina to follow up with donors to determine impetus and interest
- Impact of fall appeal was lower than previous year, but combined totals of two appeals higher than single appeal previously
- Next development committee call will debut the action plan for donor follow-up
- To date, SFUSA has no financial obligations to Carlo's book tour; tour will be leveraged as build-up for Slow Food Nation

Slow Food Nation Report Presented

- Board approved establishment of legal entity. Next Steps: newly established board must meet to develop by-laws; Hire Managing Director
- March of the Chefs fundraiser -18 chefs signed on
- Fundraising and proposed SFN-SFUSA MOU on 2007 fund-sharing due February 1

Staff/Programming Report Presented

- Reorganization of staff duties and reporting structure established
- Membership report presented
- Next Governor's call is scheduled for week of 1/22
- Peter and Erika to head up committee on expanding diversity
- Slow Food on Campus Proposal approved

Budget Update presented

- 2006 close of year presented
- Lizz and Peter on board to serve on finance committee with Jeff.
- February 23, 11:30 a.m. finance call

March Meeting Update and Decision

- Board meeting Thursday and Friday. Gov Forum Saturday & Sunday morning

- New governors potentially added for meeting (Midwest, Northwest, New England and NY/NJ)

Update on New Board Members Search

- Nominating committee to revisit top three candidates from Portland and put pros and cons together by end of month and forward to board.

Miscellaneous

- Discussion on the Farm Bill and how SF can be involved
- International Congress venue decision will be made in February